



NEWS RELEASE
- FOR IMMEDIATE RELEASE -

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Adirondack Balloon Festival to celebrate its 50th Anniversary. Extra day and events added. Record number of special shapes. Some original pilots to return.

Queensbury, NY — The nationally-known event, the Adirondack Balloon Festival, is back this September, 20-24 for its 50th anniversary celebration! The event is now the third largest in the nation behind only Albuquerque, New Mexico and the Reno, Nevada events.

“The organizing committee has been planning for this event for at least 5 years. We want to honor our roots but also add new, fresh ideas to the event “ says Mark Donahue, President of the organization’s Board of Directors. “ Our group of volunteer organizers have been working around the clock to make this happen, as we know how much it means to the community.”

The 50th anniversary Adirondack Balloon Festival takes place Wednesday to Sunday, September 20 to 24, 2023, in multiple locations. “We are very proud that the event is 100% free for the community to enjoy, says Erin Reid Coker, an event organizer and member of the Board of Directors. Festival Merchandise, one of the event’s biggest fundraisers, will be for sale at most events.

Schedule of Events

Wednesday evening, September 20th

50TH ANNIVERSARY COCKTAIL RECEPTION AND MOONGLOW EVENT HILAND PARK COUNTRY CLUB: QUEENSBURY, NY - 5-8PM

Open to the public and ballooning community, we will honor and celebrate our long time community sponsors and participating pilots. Well known local artist Lynn Benevento will unveil a special painting created for the 50th anniversary and a moonglow of up to 10 balloons will illuminate the event. Music by Rich Ortiz. Tickets will be \$40/per person and be will be available soon via the festival website: www.adirondackballoonfest.org

Thursday afternoon, September 21st

50TH ANNIVERSARY PARADE AND OPENING CEREMONIES

4PM: Opening Parade from Downtown Glens Falls To Crandall Park, Glens Falls, NY.
5PM: Opening Ceremonies. Welcoming remarks from dignitaries and event organizers, inflation of the 50th anniversary special shape birthday cake balloon, inflation and launch of 10 balloons, musical performances by The McKrells, 4-6PM and The Refrigerators, 7-9PM as well a first ever Moonglow event at Crandall Park. **(All Thursday events are pended awaiting approval from NYS).**

Friday evening, September 22nd

Floyd Bennett Memorial Airport, Queensbury, NY

gates open to public at 3:00PM

Food vendors, Zonta craft fair, exhibitors, kids activities and more. Music performance by Pluck & Rail, 4-6PM

Flight of 70+ balloons including special shapes, approximately 5:30PM

Saturday morning, September 23rd

Gates open at 4:30AM: Floyd Bennett Memorial Airport in Queensbury, approximately 5:45am - DAWN PATROL - Special Anniversary event 5 to 10 balloons will launch in the dark plus a launch of 70+ balloons including special shapes, approximately at 7AM

Saturday afternoon/evening, September 23rd

Floyd Bennett Memorial Airport, Queensbury, NY

Food vendors, Zonta craft fair, exhibitors, kids activities and more. Music performances by The K&O Show, 2-4pm and The Ryan Montbleau Band, 5-7pm

Flight of 70+ balloons including shapes, approximately 5:30pm

2 unique events

At approximately 5:30pm half the balloons will launch for flight and the remaining half will stay at the airport and prepare for the moonglow to be held approximately at 7:30-8:00pm.

Sunday morning, September 24th

Gates open at 4:30AM

Mass ascension at the airport of 90 plus balloons including special shapes, approximately at 7AM

Contact the Adirondack Balloon Festival, a registered 501(c)3, to sponsor this free event for the community and make a tax-deductible contribution to keep the festival going.

For more information, visit www.adirondackballoonfest.org or follow the festival's [official Facebook page](#).

Interviews are available with Festival Organizers

Adirondackballoonfest@gmail.com

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All events are weather permitting, For safety reasons, the balloons can not fly if it is too windy or if there is inclement weather.

